



**Raising Your Awareness about Narcotics**  
**in loving memory of RYAN VINCENT KELDER**



THE RYAN HOUSE  
19 BARCLAY STREET ~ SAUGERTIES, NY 12477

August 15, 2023

To Whom It May Concern:

**Raising Your Awareness about Narcotics** was established in loving memory of Ryan Kelder, former Kingston High School student, who died of a heroin overdose on August 22, 2015. It is our hope to not only bring awareness of the epidemic that is destroying a generation, but to benefit the community. Through collaboration with various organizations, we can provide positive opportunities to the members of our community.

First, we would like to thank the sponsors of last year's run. The funds raised by **R.Y.A.N.** have helped those recovering from addiction and have educated children and parents of Ulster County. We have extended our work throughout Ulster County by telling Ryan's story at Ulster County High Schools. We have also brought in keynote speakers, like former Boston Celtic Chris Herren and former N.Y. Met Daryl Strawberry, to speak to students and parents in Saugerties, Kingston, and Ellenville to talk about their journey from addiction to recovery.

We are excited to announce that the funds from this year's run will not only fund our community outreach events but will be used to complete our renovations of the R.Y.A.N. House.

The R.Y.A.N. House is the former Knights of Columbus building located on Barclay Street on Route 9W in Saugerties. We have completed the renovations of the first-floor conference room where over 35 recovery and support group meetings are held each week for anyone in recovery, their family members, or someone grieving the loss of a loved one. Addiction is a family disease. It is our goal to support individuals seeking recovery, as well as their families.

This year we will complete the renovations on the second floor creating a space for a self-sustaining *safe, sober, supportive* home for individuals who are in recovery and are working to establish themselves back into the community.

R.Y.A.N. has worked hard over the last 8 years to hold family-oriented fundraisers to pay for the community outreach events, as well as this project. We are excited that what was once a dream, has now come to fruition, but we still need your support to reach our goal.

**This year the 9TH Annual R.Y.A.N.'s RUN/WALK 5K returns to Loughran Park in Kingston on Sunday, OCTOBER 22nd.** We are asking businesses, such as yours, if they would like to help sponsor this event. Sponsorship fees range from \$200 to \$2000. If you decide to be a sponsor by September 30th, we will include the name and/or logo of your business as is indicated on the sponsor form.

Any donation or sponsorship is greatly appreciated. If you have any questions, please email us at [RyansRun5K@outlook.com](mailto:RyansRun5K@outlook.com).

Again, we are grateful for your support.

Sincerely,

*The Kelder Family*  
The Kelder Family  
& Team R.Y.A.N.

Raising Your Awareness about Narcotics is a qualified 501 (c)(3) tax-exempt organization and donations are tax-deductible to the full extent of the law. No goods or services were provided for this gift. Please consult your tax advisor regarding specific questions about your deductions.



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**SPONSORSHIP FORM**

**Platinum Level Sponsor- \$2000**

Four complimentary Run/Walk registrations  
 Sponsor name on the event t-shirt  
 Sponsor name displayed on event website and Facebook page.

**Gold Level Sponsor - \$1000**

Two complimentary Run/Walk registrations  
 Sponsor name on the event t-shirt  
 Sponsor name displayed on event website and Facebook page.

**Silver Level Sponsor - \$500**

Sponsor name on event t-shirt  
 Sponsor name displayed on event website and Facebook page.

**Bronze Level Sponsor – \$200**

Sponsor name displayed on event website and Facebook page.

**Donation form**

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Amount of Donation: \_\_\_\_\_

***PLEASE MAKE CHECKS PAYABLE TO:***

**Raising Your Awareness about Narcotics or R.Y.A.N.**

Please attach a Business Card or email your logo to [www.RyansRun5k@outlook.com](mailto:www.RyansRun5k@outlook.com)

Print name: \_\_\_\_\_

Signature: \_\_\_\_\_

Return to  
 Raising Your Awareness about Narcotics or R.Y.A.N.  
 19 Barclay Street Saugerties, NY 12477  
 By September 30, 2023

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