



Raising Your Awareness about Narcotics
in loving memory of **RYAN VINCENT KELDER**



C/O The KELDER FAMILY 1568 ROUTE 32 SAUGERTIES, NY 12477 Telephone: (845) 339-7855

September 1, 2021

To Whom It May Concern:

Raising Your Awareness about Narcotics was established in loving memory of Ryan Kelder, former Kingston High School student, who died of a heroin overdose on August 22, 2015. It is our hope to not only bring awareness of the epidemic that is destroying a generation, but to benefit the community. Through collaboration with various organizations, we are able to provide positive opportunities to the members of our community.

First, we would like to thank the sponsors of last year's run. The funds raised by **R.Y.A.N.** have helped those recovering from addiction and have educated children and parents of Ulster County. We have extended our work throughout Ulster County by telling Ryan's story. We have also brought in keynote speakers, like former Boston Celtic Chris Herren and former N.Y. Met Daryl Strawberry, to speak to students and parents in Saugerties, Kingston and Ellenville to talk about their journey from addiction to recovery.

We are excited to announce that the funds from this year's run will not only fund our community outreach events, but also help to fund safe sober living for those in recovery.

R.Y.A.N. has purchased the former Knights of Columbus building located on Barclay Street on Route 9W in Saugerties. We have created a plan to renovate the property into a self-sustaining *safe, sober, supportive* home for individuals who are in recovery and are working to establish themselves back into the community.

The building has a separate event space that will also provide a place for support meetings for anyone in recovery, their family members, or someone grieving the loss of a loved one. Addiction is a family disease. It is our goal to support individuals seeking recovery, as well as their families.

R.Y.A.N. has worked hard over the last 6 years to hold family oriented fundraisers to pay for the community outreach events, as well as this project. We are excited that what was once a dream, has now come to fruition, but we still need your support to reach our goal.

This year the 7TH Annual R.Y.A.N.'s RUN/WALK 5K returns to Loughran Park in Kingston. We are asking businesses, such as yours, if they would like to help sponsor this event. Sponsorship fees range from \$200 to \$2000. If you decide to be a sponsor of by October 1st, we will include the name and/or logo of your business as is indicated on the sponsor form

Any donation or sponsorship is greatly appreciated. If you have any questions, please email us at RyansRun5K@outlook.com

Again, we are grateful for your support.

Sincerely,

The Kelder Family
& Team R.Y.A.N.



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SPONSORSHIP FORM

Platinum Level Sponsor- \$2000

Four complimentary Run/Walk registrations
Sponsor name on the event t-shirt
Sponsor name and logo displayed on event website and Facebook page

Gold Level Sponsor - \$1000

Two complimentary Run/Walk registrations
Sponsor name on the event t-shirt
Sponsor name and logo displayed on event website and Facebook page

Silver Level Sponsor - \$500

Sponsor name on event t-shirt
Sponsor name and logo displayed on event website and Facebook page

Bronze Level Sponsor – \$200

Sponsor name and logo displayed on event website and Facebook page

Donation form

Name of Business: _____

Address: _____

Phone Number: _____

Amount of Donation: _____

PLEASE MAKE CHECKS PAYABLE TO:

Raising Your Awareness about Narcotics or R.Y.A.N.

Please attach a Business Card or email your logo to www.RyansRun5k@outlook.com

Print name: _____

Signature: _____

Return to
1568 Route 32 Saugerties, NY 12477
By October 1, 2021

Raising Your Awareness about Narcotics is a qualified 501 (c)(3) tax-exempt organization and **donations are tax-deductible** to the full extent of the law. No goods or services were provided for this gift. Please consult your tax advisor regarding specific questions about your deductions.