



Raising Your Awareness about Narcotics
in loving memory of **RYAN VINCENT KELDER**



C/O The KELDER FAMILY 1568 ROUTE 32 SAUGERTIES, NY 12477 Telephone: (845) 339-7855

October, 2020

To Whom It May Concern:

Raising Your Awareness about Narcotics was established in loving memory of Ryan Kelder, former Kingston High School student, who died of a heroin overdose on August 22, 2015. It is our hope to not only bring awareness of the epidemic that is destroying a generation, but to benefit the community. Through collaboration with various organizations, we are able to provide our youth with positive opportunities, developing the social skills and qualities needed to become responsible citizens and adults.

We would like to first thank our sponsors of last year's run. The funds raised by **R.Y.A.N.** were used to host the first R.Y.A.N.'s Ulster County Youth Rally. Speaker Tony Hoffman shared his journey through addiction and recovery with more than 1500 ninth grade students at Dietz Stadium. Funds from this year's events will help fund safe sober living for those in recovery.

This year we will be holding the 6TH Annual **R.Y.A.N.'s RUN/WALK 5K**, VIRTUALLY. We are asking businesses, such as yours, if they would like to help sponsor this event. Sponsorship fees range from \$100 to \$1000. If you decide to be a sponsor of \$200 or more by November 4th, we will include the name of your business on the back of this year's t-shirts.

Any help that you could give us would be greatly appreciated. If you have any questions, please email us at RyansRun5K@outlook.com

Again, we are grateful for your support.

Sincerely,

The Kelder Family
& Team R.Y.A.N.



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SPONSORSHIP FORM

Platinum Level Sponsor- \$1000

Four complimentary Run/Walk registrations
Sponsor name of the event t-shirt
Sponsor name and logo displayed on event website and Facebook page

Gold Level Sponsor - \$500

Two complimentary Run/Walk registrations
Sponsor name on the event t-shirt
Sponsor name and logo displayed on event website and Facebook page

Silver Level Sponsor - \$200

Sponsor name on event t-shirt
Sponsor name and logo displayed on event website and Facebook page

Bronze Level Sponsor – \$100

Sponsor name and logo displayed on event website and Facebook page

Donation form

Name of Business: _____

Address: _____

Phone Number: _____

Amount of Donation: _____

PLEASE MAKE CHECKS PAYABLE TO:

Raising Your Awareness about Narcotics or R.Y.A.N.

Please attach a Business Card or email your logo to www.RyansRun5k@outlook.com

Print name: _____

Signature: _____

Return to
1568 Route 32 Saugerties, NY 12477
By November 4, 2020

Raising Your Awareness about Narcotics is a qualified 501 (c)(3) tax-exempt organization and **donations are tax-deductible** to the full extent of the law. No goods or services were provided for this gift. Please consult your tax advisor regarding specific questions about your deductions.