



Raising Your Awareness about Narcotics
in loving memory of **RYAN VINCENT KELDER**



C/O The KELDER FAMILY 1568 ROUTE 32 SAUGERTIES, NY 12477 Telephone: (845)532-8681 or (845)332-6701

August 15, 2019

To Whom It May Concern:

Raising Your Awareness about Narcotics was established in loving memory of Ryan Kelder, former Kingston High School student, who died of a heroin overdose on August 22, 2015. It is our hope to not only bring awareness of the epidemic that is destroying a generation, but to benefit the community. Through collaboration with various organizations, we are able to provide our youth with positive opportunities, developing the social skills and qualities needed to become responsible citizens and adults.

We would like to thank the sponsors of last year's run. The funds raised by **R.Y.A.N.** were used to plan the first annual Ulster County Youth Rally, an event surrounding the prevention of addiction, on Thursday, September 26th, 2019. This event will be in collaboration with each of the nine school districts in Ulster County. Each school will provide transportation for all 9th grade students to Dietz Stadium. In the event of rain, we will host the event at an alternate location, SUNY New Paltz.

In addition to the Youth Rally, we will host an evening community event, free of charge, at SUNY New Paltz for anyone interested. We will be having guest speaker, Tony Hoffman, attending both events. Tony Hoffman is a former pro BMX racer and 2016 Olympic Coach who is in long-term recovery.

This year we will be holding the fifth annual Raising Your Awareness about Narcotics 5K Run/Walk on Sunday, October 20th, 2019 at Loughran Park. Again, we are asking businesses, such as yours, if they would like to help sponsor this event. Sponsorship can include supplies such as water bottles, medals, and funding for t-shirts. We are also accepting donated items for a race-day raffle. If you decide to be a sponsor of \$200 or more by September 24th, we will advertise your business on the back of the t-shirts that each registrant will receive at the run.

Any help that you could give us would be greatly appreciated. If you have any questions, please call Randi at 845-532-8681 or by email: Randikelder.ryan@gmail.com.

Again, we are grateful for your support.

Sincerely,

The Kelder Family
& Team R.Y.A.N.



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SPONSORSHIP FORM

Platinum Level Sponsor- \$1000

- Four complimentary Run/Walk registrations
- Sponsor name of the event t-shirt
- Sponsor name and logo displayed on event day materials
- Sponsor name and logo displayed on event website and Facebook page
- Sponsor name and logo displayed on the event course at the water station

Gold Level Sponsor - \$500

- Two complimentary Run/Walk registrations
- Sponsor name on the event t-shirt
- Sponsor name and logo displayed on event day materials
- Sponsor name and logo displayed on event website and Facebook page
- Sponsor name and logo displayed on the event course at the water station

Silver Level Sponsor - \$200

- Sponsor name on event t-shirt
- Sponsor name and logo displayed on event day materials
- Sponsor name and logo displayed on event website and Facebook page
- Sponsor name and logo displayed on the event course at the water station

Bronze Level Sponsor – \$100 or donated Raffle Item

- Sponsor name and logo displayed on event day materials
- Sponsor name and logo displayed on event website and Facebook page

Donation form

Name of Business: _____

Address: _____

Phone Number: _____

Amount of Donation: _____

PLEASE MAKE CHECKS PAYABLE TO:

Raising Your Awareness about Narcotics or R.Y.A.N.

Please attach Business Card or email logo to www.RyansRun5K@outlook.com

Print name: _____

Signature: _____

Return to
1568 Route 32 Saugerties, NY 12477
By September 24, 2019