



Raising Your Awareness about Narcotics
in loving memory of **RYAN VINCENT KELDER**



C/O The KELDER FAMILY 1568 ROUTE 32 SAUGERTIES, NY 12477 Telephone: (845) 339-7855

August 15, 2018

To Whom It May Concern:

Raising Your Awareness about Narcotics was established in loving memory of Ryan Kelder, a former Kingston High School student, who died of a heroin overdose on August 22, 2015. It is our hope to not only bring awareness of the epidemic that is destroying a generation, but to benefit the community. Through collaboration with various organizations, we are able to provide our youth with positive opportunities, developing the social skills and qualities needed to become responsible citizens and adults.

We would like to first thank our sponsors of last year's run. The funds raised by **R.Y.A.N.** were used to bring back former NBA professional basketball player, Chris Herren, to the Ellenville High School to speak to students and community members about his descent into addiction and his journey to recovery. We were also able to bring former Major League Baseball player, Darryl Strawberry, to Saugerties to share his testimony of recovery with the community.

This year we will be holding the fourth annual **Raising Your Awareness about Narcotics 5K Run/Walk** on Sunday, October 21st, 2018. We are asking businesses, such as yours, if they would like to help sponsor this event. Sponsorship can include supplies such as water bottles, medals, and funding for t-shirts. We are also accepting donated items to be raffled off the day of the run. If you decide to be a sponsor of \$200 or more by September 24th, we will advertise your business on the back of the t-shirts that each registrant will receive at the run.

Any help that you could give us would be greatly appreciated. If you have any questions, please call Randi at 845-532-8681 or by email: Randikelder.ryan@gmail.com

Again, we are grateful for your support.

Sincerely,

The Kelder Family
& Team R.Y.A.N.



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SPONSORSHIP FORM



Platinum Level Sponsor- \$1000

- Four complimentary Run/Walk registrations
- Sponsor name on the event t-shirt
- Sponsor name and logo displayed on event day materials
- Sponsor name and logo displayed on event website and Facebook page
- Sponsor name and logo displayed on the event course at the water station

Gold Level Sponsor - \$500

- Two complimentary Run/Walk registrations
- Sponsor name on the event t-shirt
- Sponsor name and logo displayed on event day materials
- Sponsor name and logo displayed on event website and Facebook page
- Sponsor name and logo displayed on the event course at the water station

Silver Level Sponsor - \$200

- Sponsor name on event t-shirt
- Sponsor name and logo displayed on event day materials
- Sponsor name and logo displayed on event website and Facebook page
- Sponsor name and logo displayed on the event course at the water station

Bronze Level Sponsor – \$100 or donated Raffle Item

- Sponsor name and logo displayed on event day materials
- Sponsor name and logo displayed on event website and Facebook page

Donation form

Name of Business: _____

Address: _____

Phone Number: _____

Amount of Donation: _____

PLEASE MAKE CHECKS PAYABLE TO:

Raising Your Awareness about Narcotics or R.Y.A.N.

Please attach Business Card or email logo to: Ryansrun5k@outlook.com

Print name: _____

Signature: _____

Return to
 1568 Route 32 Saugerties, NY 12477
 By September 24, 2018