

**Raising Your Awareness about Narcotics 5K Run/Walk
in loving memory of RYAN VINCENT KELDER**

C/O The KELDER FAMILY 1568 ROUTE 32 SAUGERTIES, NY 12477 Telephone: (845) 339-7855

August 22, 2017

To Whom It May Concern:

The **Raising Your Awareness about Narcotics 5K** Run/Walk was established in loving memory of our son and brother who died of a heroin overdose on August 22, 2015. It is our hope to not only bring awareness of the epidemic that is destroying a generation, but to benefit the community. Through donations to various organizations, including the Kingston Recreation Department and Boys & Girls Clubs of Ulster County, we are able to support their efforts in providing our youth positive opportunities, developing the social skills and qualities needed to become responsible citizens and adults.

Last year, the funds raised from **R.Y.A.N.s Run** were used to bring former NBA professional basketball player, Chris Herren, to our community to speak to more than 2000 community members about his descent into addiction and his journey to recovery.

This year we will be holding the third annual **Raising Your Awareness about Narcotics 5K** Run/Walk on Sunday, October 22nd to raise funds so we can continue to work collaboratively with organizations to host community events. The event will take place at 11:00AM at Loughran Park in Kingston.

We would like to offer refreshments and some raffle items at the conclusion of the Walk/Run. We are asking businesses, such as yours, if they would like to help sponsor this event. Sponsorship can include supplies such as water bottles, fruit, bagels, or donuts. We are also interested in businesses providing funding for t-shirts, or even a gift card for a raffle item. If you decide to be a sponsor of \$100 or more by September 24th, we will advertise your business on the back of the t-shirts that each registrant will receive on race day.

Any help that you could give us would be greatly appreciated. We would be happy to speak to you in person to answer any questions or explain things further.

Again, we are grateful for your support.

Sincerely,

The Kelder Family

Raising Your Awareness about Narcotics 5K Run/Walk
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SPONSORSHIP LEVELS

Platinum Level Sponsor - \$500

Two complimentary Run/Walk registrations
Sponsor name on the event t-shirt
Sponsor name and logo displayed on event day materials
Sponsor name and logo displayed on event website and Facebook page
Sponsor name and logo displayed on the event course at the water station

Gold Level Sponsor - \$250

Sponsor name on the event t-shirt
Sponsor name and logo displayed on event day materials
Sponsor name and logo displayed on event website and Facebook page
Sponsor name and logo displayed on the event course at the water station

Silver Level Sponsor - \$100

Sponsor name on the event t-shirt
Sponsor name and logo displayed on event website and Facebook page

Donation form

Name of Business: _____

Address: _____

Phone Number: _____

Amount of Donation: _____

PLEASE MAKE CHECKS PAYABLE TO:

Raising Your Awareness about Narcotics or R.Y.A.N.

Please attach Business Card or email logo to raisingyourawarenessaboutnarcotics@hotmail.com

Print name: _____

Signature: _____

Return to
1568 Route 32 Saugerties, NY 12477
By SEPTEMBER 24, 2017